



A MILLION DREAMS

THE ARC OF ESSEX COUNTY'S 75TH ANNIVERSARY *Gala*

**THURSDAY, JUNE 15, 2023
CEDAR GROVE, NJ**

SPONSORSHIP PROSPECTUS

ABOUT THE EVENT

The Arc of Essex County's 75th Anniversary Gala, "A Million Dreams," is an event not to be missed! In recognition of 75 years of supporting children and adults with intellectual and developmental disabilities, this milestone celebration of The Arc of Essex County will feature an elegant evening of cirque performances, as well as fine dining, an open bar, and a silent auction with luxurious prizes.

This special evening will take place on Thursday, June 15, 2023 at The Grove in Cedar Grove, NJ. All proceeds will benefit The Arc of Essex County. To learn more, visit <https://arcessex.org/events>.



ABOUT THE ARC



The Arc of Essex County is a private, non-profit organization and a premier provider of services for children and adults with intellectual and developmental disabilities and their families in New Jersey. For 75 years, our dedicated staff has provided advocacy and services for the families we serve. By combining compassion and competence in our programs, The Arc assists individuals from birth through their senior years in their quest to live fuller, more independent lives. For more information, please visit www.ArcEssex.org or call (973) 535-1181.

RECENT SPONSORS OF ARC EVENTS



WILLIAM H. CONNOLLY & CO., LLC
| Insurance and Risk Management



2022 SPONSORSHIP LEVELS

Sponsorship Benefits	Presenting Sponsor Gold \$25,000	Platinum Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Bronze Sponsor \$2,500
Complimentary Event Tickets	24	12	10	8	5
Exclusive Event Sponsor of Anniversary Celebration	●				
PRE-EVENT RECOGNITION					
Top Billing on all Signage & Printed Materials	●				
Social Media Promotion	●	●			
Outgoing Press Release	●	●			
Website Presence	●	●	●	●	●
Email Blasts	●	●	●	●	●
ON-SITE RECOGNITION					
VIP Reserved Seating	●	●	●		
Recognition in Event Remarks	●	●	●	●	
Company Name on Event Signage	●	●	●	●	●
Ad Space in Souvenir Journal	Full-Color Back Cover Ad	Full-Color Inside Front Cover Ad	Full-Page Color Ad	Half-Page Color Ad	Half-Page B&W Ad
POST-EVENT RECOGNITION					
Outgoing Press Release	●	●			
Agency Newsletter	●	●	●		
Thank You Email Blast	●	●	●	●	●

Additional Sponsorship:

Souvenir Gala Journal Sponsor: \$1,000
Sponsor of event program that will be distributed to all attendees. Includes full-page color ad and listing on event website and signage.

Souvenir Gala Journal Advertisement Opportunities:

\$500 Full-Page Color
5.25"W x 7.25"H

\$350 Half-Page Color
5.25"W x 3.75"H

\$250 Half-Page B&W
5.25"W x 3.75"H

\$100 Quarter-Page B&W
2.25"W x 3.25"H

Event Tickets: \$225 each; \$400 for two

SPONSORSHIP REGISTRATION FORM



Please return this form via email to Heather Comstock at hcomstock@arcessex.org or by mail to 123 Naylor Ave. Livingston, NJ 07039. For questions, call (973) 535-1181 ext. 1224.

Contact Name: _____

Title: _____

Email: _____

Phone: _____

Company Name: _____

Mailing Street: _____

City: _____

State: _____

Zip Code: _____

Social Media Handles:

Facebook.com/_____ Instagram @_____ Twitter @_____

Please Select a Sponsorship Level:

- SOLD** Presenting Sponsor ~~\$25,000~~
- Platinum Sponsor \$10,000
- Gold Sponsor \$7,500
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500

Additional Sponsorship Opportunities

- Gala Journal Sponsor \$1,000
- Full Page Color Ad \$500
- Half Page Color Ad \$350
- Half Page B&W Ad \$250
- Quarter Page B&W Ad \$100

Make a Donation:

I am unable to attend but would like to make a contribution to The Arc of Essex County's 75th Annual Gala. Enclosed is a check in the amount of \$_____.