



**April 27, 2024**  
**Clipper Pavilion, West Orange, NJ**  
**Sponsorship Prospectus**



# ABOUT THE EVENT

This family-friendly, community event draws hundreds of runners and walkers each year from across northern New Jersey and New York City. The event is marketed to long standing supporters of The Arc of Essex County as well as the general public and members of the running community. The event will feature a Family Fun Fest, providing our corporate sponsors with the opportunity to engage directly with the community.

Over more than 25 years, the Building Tomorrows 5K Run, Family Walk, and Fun Fest has raised an impressive \$1.1 million. To learn more, visit [www.runorwalk.org](http://www.runorwalk.org). All proceeds benefit The Arc of Essex County.



# ABOUT THE ARC



Serving the community since 1948, The Arc of Essex County is a private, non-profit organization and the premier provider of services for children and adults with intellectual and developmental disabilities and their families. Our dedicated staff of more than 500 works with approximately 1,500 people annually. By combining compassion and competence in more than 44 programs, The Arc assists individuals from birth through their senior years in their quest to live fuller, more independent lives. For more information, please visit [www.arcessex.org](http://www.arcessex.org).

# RECENT SPONSORS:



# 2024 SPONSORSHIP LEVELS

Sponsorship Benefits	Presenting Sponsor \$10,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
Complimentary Race Entries	25	20	15	10	5
<b>PRE-EVENT RECOGNITION</b>					
Social Media Promotion	●	●	●	●	●
Website Presence	●	●	●	●	●
Email Blasts	●	●	●	●	●
Event Posters	●	●	●	●	
Outgoing Press Release	●	●			
<b>ON-SITE RECOGNITION</b>					
Printed Materials at Arc Information Table	●	●	●	●	●
Logo on Event Sponsor Banners	●	●	●	●	●
Logo on Event T-shirts	●	●	●	●	●
Display Booth	●	●	●		
Branded Registration and Awards Banner	●				
<b>POST-EVENT RECOGNITION</b>					
Agency Newsletter	●	●	●	●	●
Thank You Email & Letter	●	●	●	●	
Outgoing Press Release	●	●			

## CORPORATE TEAMS

Pick a Package. Create a team. **Make a difference!**

Run or walk with us! Promote corporate wellness and fitness in the workplace by creating a corporate team to help raise money and awareness for children and adults with special needs. Your team will be highlighted on the Building Tomorrows website and social media to showcase your dedication and commitment to our cause. Encourage your employees and their families to bond and build friendships outside of the workplace and in the local community.





**APRIL 27, 2024**

## Sponsorship Registration Form

Please fill out entire form and return to The Arc of Essex County at 123 Naylor Avenue, Livingston, NJ 07039 or send via email to Heather Comstock at hcomstock@arcessex.org. For questions, call (973) 535-1181 ext. 1224.

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Contact Name \_\_\_\_\_ Title \_\_\_\_\_

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Company Name \_\_\_\_\_

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Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Email Address \_\_\_\_\_ Phone # \_\_\_\_\_

### Please Select a Sponsorship Level:

- |                          |                    |          |
|--------------------------|--------------------|----------|
| <input type="checkbox"/> | Presenting Sponsor | \$10,000 |
| <input type="checkbox"/> | Platinum Sponsor   | \$ 7,500 |
| <input type="checkbox"/> | Gold Sponsor       | \$ 5,000 |
| <input type="checkbox"/> | Silver Sponsor     | \$ 2,500 |
| <input type="checkbox"/> | Bronze Sponsor     | \$ 1,000 |

### Additional Marketing Opportunity:

- Quick Facts Sign \$ 500

Name featured on a "Quick Facts" tee sign placed around the run/walk route

## Register a Corporate Team

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Corporate Team Name \_\_\_\_\_

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Team Captain's Name \_\_\_\_\_ Telephone # \_\_\_\_\_

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Email Address \_\_\_\_\_

## Make a Donation

I am unable to participate, but would like to make a contribution to the 26th Annual Building Tomorrows 5K Run, Family Walk, and Fun Fest. Enclosed is a check in the amount of \$\_\_\_\_\_.